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APPLICATION NO.	FILING DATE	FIRST-NAMED INVENTOR		
09/491,747	01/27/2000		ATTORNEY DOCKET NO.	CONFIRMATION NO.
		Brad S. Konia	9403-0F255US0	9009
Brown RaysmandMillerstein Felder & Steiner LLP 1880 Century Park East,			EXAMINER	
			KARMIS, STEFANOS	
Suite 711	unit Dast,			
Los Angeles,, (	CA 90067		ART UNIT	PAPER NUMBER
			3624	
			DATE MAILED: 11/30/2004	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)				
Office Action Summary	09/491,747	KONIA, BRAD S.				
Office Action Summary	Examiner	Art Unit -				
	Stefano Karmis	3624\				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply						
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.  - If NO period for reply specified above, the maximum statutory period will apply and will expire SIX (MONTHS from the mailing date of this communication to become ABANDONED (35 U.S.C. § 133).  Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).						
Status						
1)⊠ Responsive to communication(s) filed on <u>31 Au</u>	aust 2004					
2a)☐ This action is <b>FINAL</b> . 2b)☒ This action is non-final.						
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims						
4)⊠ Claim(s) 1-22,26 and 27 is/are pending in the application.  4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.						
6)⊠ Claim(s) <u>1-22,26 and 27</u> is/are rejected.	•					
7) Claim(s) is/are objected to.						
8) Claim(s) are subject to restriction and/or	election requirement.	÷				
Application Papers						
9)☐ The specification is objected to by the Examiner.						
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).						
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) □ All b) □ Some * c) □ None of:						
1. Certified copies of the priority documents have been received.						
2. Certified copies of the priority documents have been received in Application No						
3. Copies of the certified copies of the priority documents have been received in this National Stage						
application from the International Bureau (PCT Rule 17.2(a)).						
* See the attached detailed Office action for a list of the certified copies not received.						
Attachment(s)						
1)						
2) Notice of Draftsperson's Patent Drawing Review (PTO-948) Paper No(s)/Mail Date. 04/07/2004						
Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)     Paper No(s)/Mail Date	5) ☐ Notice of Informal Pa 6) ☐ Other:	itent Application (PTO-152)				
S. Patent and Trademark Office						

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### DETAILED ACTION

1. This communication is in response to Applicant's amendment filed 31 August 2004.

## Status of Claims

2. Claims 1 and 11 are currently amended. Claim 23 is withdrawn. Claims 24 and 25 are cancelled. Claims 26 and 27 are newly added. Claims 2-10 and 12-22 are original. Therefore claims 1-22 and 26-27 are under prosecution in this application.

# Summary of this Office Action

3. Applicant's arguments filed 31 August 2004 have been fully considered but they are not persuasive. Therefore claims 1-22 and 26-27 remain rejected as stated below and Applicant's request for allowance is respectfully declined.

## Response to Arguments

- 4. Claims 1-2, 11-13 and 22 are rejected under 35 U.S.C. 102 to Fisher U.S. Patent No.
- 5,835,896 as discussed in the previous office action, mailed 21 April 2004.
- 5. Regarding independent claim 1, Applicant has amended the claim to further specify and point out the features of the invention. Specifically Applicant has amended the claim to include

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"selected position of priority that the first bidder wishes to maintain in the auction" and 
"checking for whether the first bid is higher than needed to maintain the selected position of 
priority that the first bidder wishes to maintain in the auction, and if the first bid is higher than 
needed to maintain the selected position of priority that the first bidder wishes to maintain in the 
auction, automatically reducing the first bid to a minimum which allows the bidder to keep the 
selected position of priority."

Applicant asserts that Fisher fails to teach these limitations. The Examiner respectfully disagrees. Applicant's claims specify that a "receiving bid management data from a first bidder for managing bidding by the first bidder in the auction, the received bid management information including a selected position of priority that the first bidder withes to maintain in the auction."

The Examiner maintains the position that this limitation is specifically taught by Fisher. Fisher teaches selecting a bidding position, specifically the highest ranking bid position (column 6, lines 31-45).

Continuing, Fisher checks for whether a first bid is higher than needed to maintain the selected position (in this case, the highest ranking position) of priority the first bidder wishes to maintain in the auction, and if the first bid is higher than needed to maintain the selected position of priority that the first bidder wishes to maintain in the auction, automatically reducing the first bid to a minimum which allows the bidder to keep the selected position of priority (column 9, lines 17-35 and column 12, line 63 thru column 13, line 8 and Figure 3).

\_\_\_\_\_As discussed in the amendment, claim 1 is illustrative of the response for all currentlypending claims. Applicant is invited to contact to contact the Examiner at the earliest
convenience to help expedite the prosecution of this application.

#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Stefano Karmis whose telephone number is (703) 305-8130. The examiner can normally be reached on M-F: 8-5.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Vincent Millin can be reached on (703) 308-1065. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Respectfully Submitted Stefano Karmis 23 November 2004

HÀNI M. KAZIMI PRIMARY EXAMINE